

## A new Initiative for Knowledge Sharing on PLM in ITALY

### Who we are

PLMentor website was born in May 2005, thanks to a team of graduates of the first edition of the mPLM Masters degree at MIP (School of Management, Politecnico di Milano, Milan, Italy) and with the help of many people interested in the subject and who took part to the first experiences of the staff.

Our group is entirely independent and non-profit, allowing us to offer [www.plmentor.it](http://www.plmentor.it) **free** and **banner free**.

Our *mission* is to promote knowledge and experience sharing on topics such as:

- product lifecycle management;
- product and technology innovation;
- systems supporting enterprise information management;
- information management improvement models.

Our website aims to be a focal point, providing a place for the advancement and discussion of interesting and complex PLM related topics. We aim to become a daily stop during the web surfing of both those working within the field of PLM and beginners alike.

### Why it is interesting for my company

PLM is a topic spreading fast, it represents a growing market which aims to respond to needs well known by any company (Product LifeCycle Management, Reducing TTM, Collaboration, etc..) using best of breed technologies and management approaches suitable to nowadays business conditions. PLMentor's staff initiatives are FREE and they are a good information source concerning topics worth following.

### The Website's Contents

[www.plmentor.it](http://www.plmentor.it) is a Italian portal dedicated to PLM issues, provided both free and banner-free.

The editorial staff is composed of people working within the PLM industry today. We update daily and provide our members with:

- A selection of the most recent news related to new product development and product management systems
- Announcements of PLM related events and activities
- A look at the opportunities presented by emerging technologies

Using [www.plmentor.it](http://www.plmentor.it), it is easier than ever to share information together within our shared field of expertise and track new ideas and initiatives. Now it is possible for anyone to:

- Take part in our community and make comments on PLM related topics
- Provide feedback to staff, assigning marks for site content
- Submit reviews, news and articles
- Receive updates about our teams' latest projects.

